



Dr. B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

Accredited by NACC With B++ Grade (Cycle I)

(Affiliated to Mangalore University)

(A Unit of Coondapur Education Society (R.), Kundapur)

Smt. Vishalakshi B. Hegde Campus, N.H.-66, Sangam, Kundapur-576201, Udupi Dist.

E-mail : bbhegdecollegekundapur@rediffmail.com

Website : www.bbhegdecollege.com

Fax & Phone : 08254 - 235588, 235589, Mob : 9844218126

Prof. K. Umesh Shetty, M.Com, M.Phil, PGDHE.

PRINCIPAL

No. BBHC /2023-24/MRP- 65

Date: 12/06/2024

## Certificate

*This is to certify that the Mini research project entitled "A study of the employees and Consumers Behaviour and satisfaction in Sahana Group of Industries , Koteshwara." submitted to the Mangalore University, in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce is the record of original work done by the students of III B.Com (A) during the Academic year 2023-24. They did this work under my supervision and guidance. This report has not previously formed the basis for the award of any candidate of any Degree/Diploma/ Associateship/ Fellowship or other similar title of the University earlier.*

*Principal*

Principal

Dr. B.B. Hegde First Grade College,  
Kundapur - 576201  
Countersigned

*Signature of the Guide*

*15/6/24*  
HOD, Commerce

H.O.D. of Business Administration  
Dr. B. B. Hegde First Grade College  
Kundapur - 576201



**Dr B.B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA**

**Accredited by NAAC with B++ Grade (Cycle 1)**

(A Unit of Coondapur Education Society (R.), Kundapura)

**A Mini Research Project on**

**A STUDY ON THE EMPLOYEES AND CONSUMERS  
BEHAVIOUR AND SATISFACTION IN SAHANA GROUP OF  
INDUSTRIES, KOTESHWARA**

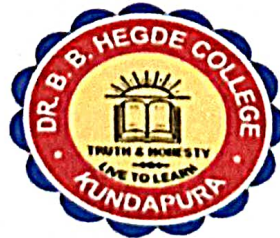
**GUIDE**

Mr. Hareesha B, Associate Professor

Department of Business Administration

**Project Team**

Roll No	UUCMS Register No	Name	Class and Section
BA21015	U05BB21M0029	LAVANYA SURESH KHARVI	III BBA
BA21005	U05BB21M0001	ASHITHA	III BBA
BA21007	U05BB21M0016	ASHWINI KOTARI	III BBA
BA21010	U05BB21M0003	CHAITRA	III BBA



YEAR:2023-24

**Principal**

Dr. B.B. Hegde First Grade College  
Kundapura -576201